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PATENT
Attorney Docket No.: 021756-038600US
Client Ref. No.: OID-2006-243-01

TOWNSEND and TOWNSEND and CREW LLP

By: /Peggy Smiley/
Peggy Smiley

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Michael Aronowich et al.

Application No.: 10/098,615

Filed: March 18, 2002

For: COMPUTER IMPLEMENTED
METHOD AND SYSTEM FOR
COMPUTING AND EVALUATING
DEMAND INFORMATION

Customer No.: 51206

Confirmation No. 3678

Examiner: David Robertson

Technology Center/Art Unit: 3623

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed October 29, 2007, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 10 of this paper.